

Subject: People St Application Window Opens
From: "LADOT Communications Office" <peoplest@lacity.org>
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To: "duckworth.donald@gmail.com" <duckworth.donald@gmail.com>



FOR IMMEDIATE RELEASE
Contact: Lisa Martellaro-Palmer
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(213) 972-8406

LADOT ANNOUNCES 2015 PEOPLE ST APPLICATION WINDOW

LOS ANGELES, CALIFORNIA (November 1, 2015) – The Los Angeles Department of Transportation (LADOT) is pleased to announce the launch of the People St 2015 Application Window. LADOT's [award-winning](#) People St Program will open its second application cycle and begin accepting proposals for Plazas, Parklets, and Bicycle Corrals from potential partners starting November 1st! Community Partners will have 45 calendar days or until December 15th to submit their applications for People St projects.

People St is a citywide program for partnering with communities to create new spaces in the form of Plazas, Parklets and Bicycle Corrals. These below-the-curb projects transform underused roadway to create vibrant spaces in our neighborhoods. As part of the People St partnership, community partners play a vital role in conducting outreach to build neighborhood support, raising funds for materials furnishings and maintenance, and providing project site management. LADOT General Manager Seleta Reynolds said "People St puts neighborhoods and businesses in the lead and allows the City to bring their ideas to life. We have seen the power of this partnership to make our streets safer, more comfortable and more beautiful."

People St is a competitive application program that provides eligible community organizations with a process to propose project locations and the information and tools to partner with the City to complete these projects. Before applicants start assembling project proposals, here are a few things to know about this year's People St application cycle:

- **Updated Application Manuals:** As the People St program continues to grow, we have streamlined the application process. Revisions and updates have been made to make applying easier for Community Partners.
- **Keep your Neighborhood Council in the loop:** Community Partners are now required to present their proposed People St project at their local Neighborhood Council's monthly meeting. Parklet and Plaza People St project applications require a copy of the Neighborhood Council meeting's agenda or official minutes must be included as proof of presentation.
- **Apply for a Bicycle Corral:** Instead of a rolling basis, [Bicycle Corrals](#) are now integrated into the annual application-based process along with Plazas and Parklets. All applications for People St projects will be accepted during the application window period.

- ***A More Simple Kit of Parts for Plazas:*** Information from the previous 'Kit of Parts for Plazas Technical Appendix' has now been incorporated into the 'Kit of Parts for Plazas'. Now, Community Partners can refer to the 'Kit of Parts for Plazas' exclusively for information on needed furnishings and programming to construct and activate a Plaza.

LADOT is offering a 90 minute information session November 3, 2015 at 6pm, in the City Controller's Office, Main Conference Room, 200 N. Main St, Room 351, Los Angeles 90012. Please RSVP at <http://goo.gl/forms/q8uk3FK4j8>.

Stay tuned for more community information sessions throughout November. The application window will open November 1-December 15. For program materials, application information, and meeting dates please visit <http://peoplest.lacity.org>. For further inquiries, email peoplest@lacity.org.

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This message was sent to duckworth.donald@gmail.com by:

Los Angeles Department of Transportation
100 S Main St, 10th Floor
Los Angeles, CA 90012
(213) 972-8470



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